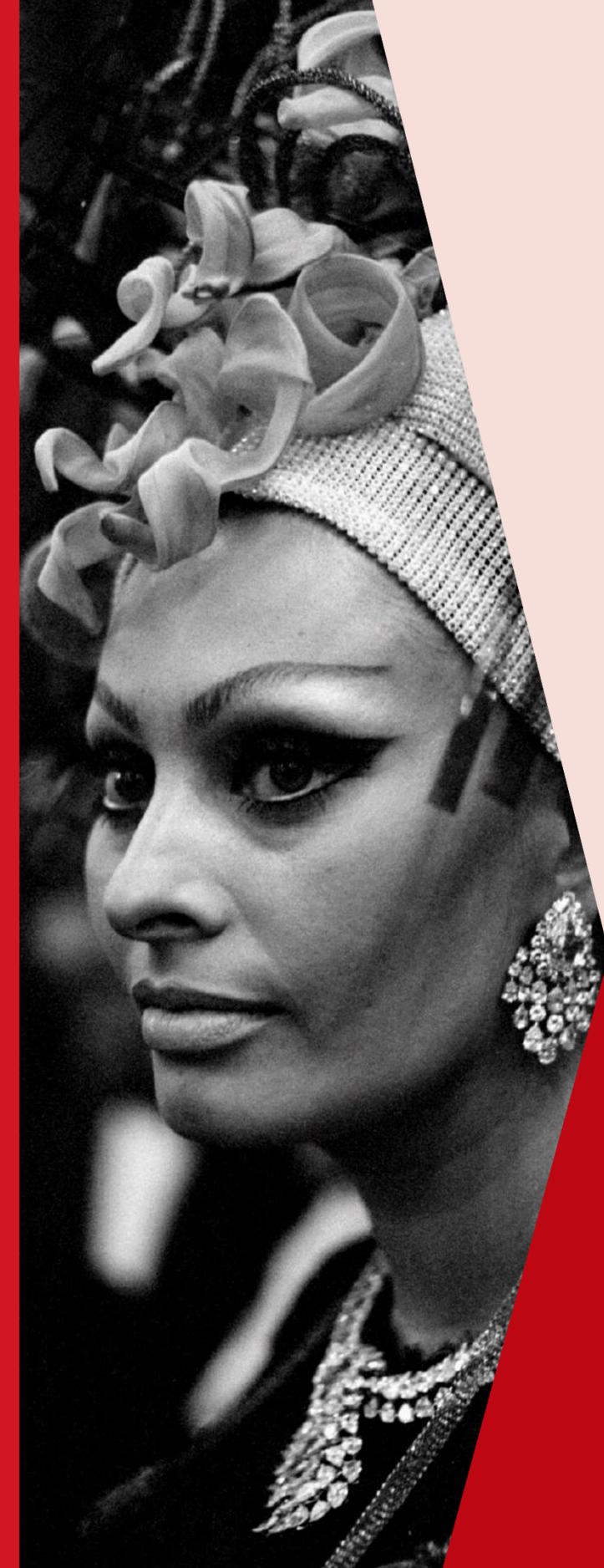
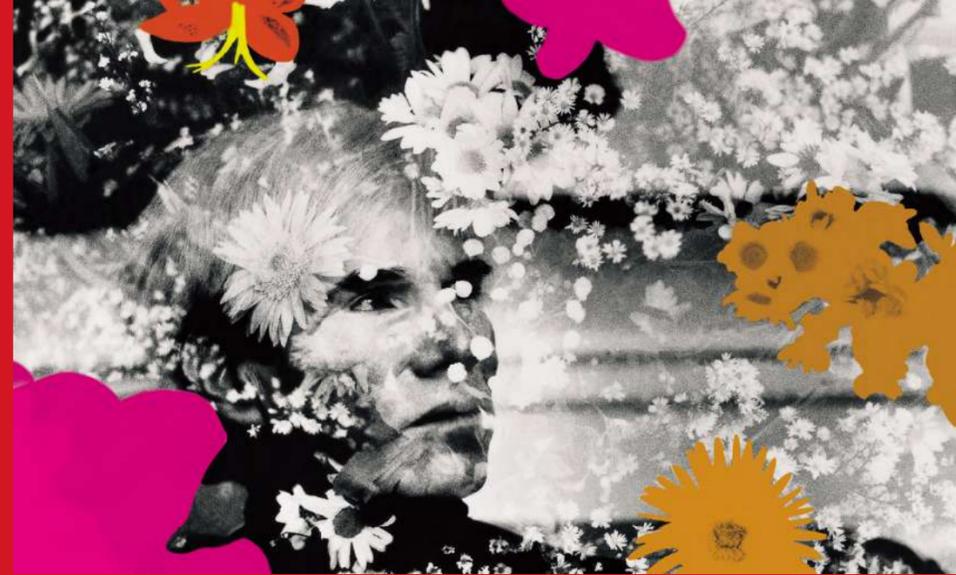


**DIGITIZATION, CATALOGUING AND
ENHANCEMENT
OF HISTORIC, ARTISTIC AND
CULTURAL PHOTOGRAPHIC
ARCHIVES**



ABOUT US

Mondadori Portfolio is the photographic agency belonging to the Mondadori Group. Begun with the recovery of the archive of the publisher's historic magazines and the Electa archive, today Mondadori Portfolio hosts over 30 million images on the portal www.mondadoriportfolio.com



#HISTORY&VINTAGE



#BEAUTY



#CATWALK

ALL YOU CAN IMAGINE

#ART



#ENTERTAINMENT



WWW.MONDADORIPORTOLIO.COM

ARCHIVE RECOVERY AND ENHANCEMENT

Photographs and historical documents carefully preserved in the archives of libraries, museums, public and private collections represent a cultural heritage that is often invisible.

With the help of Mondadori Portfolio your collections can be digitized and catalogued then made available for license on Italian and international markets.



DIGITIZATION

Mondadori Portfolio can assist with the transition from analog to digital support, transforming photographs and negatives into very high-resolution image files, respecting the colours of the original without damaging it.



TYPES AND FORMATS OF METADATA AND SCANNING

SCANNING:

b/w print up to 18x24 cm

b/w print 20x30 cm

COLOUR print up to 18x24 cm COLOUR

print from 20x30 cm

b/w negatives each size

COLOUR negatives any format

selection with COLOUR intervention

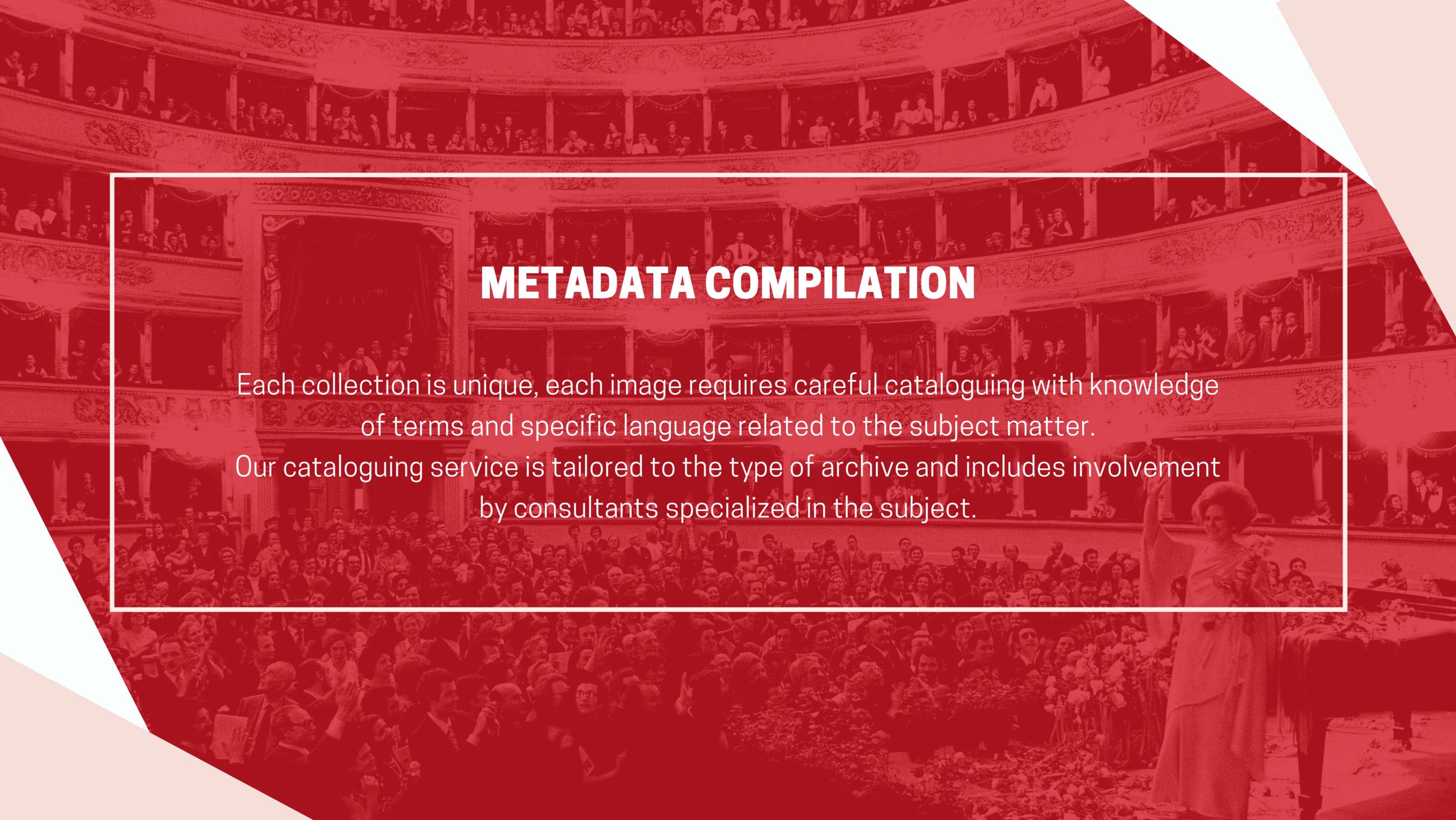
CATALOGUING:

light, standard

art, cuisine Seo ita,

Seo eng

Translations



METADATA COMPILATION

Each collection is unique, each image requires careful cataloguing with knowledge of terms and specific language related to the subject matter. Our cataloguing service is tailored to the type of archive and includes involvement by consultants specialized in the subject.

METADATA EXAMPLE

Example of use of commercial metadata in
Digital Asset Management

OUR CATALOGUE USER VIEW (FRONT END)



Venus of Urbino, by Vecellio Tiziano known as Titian, 16th Century, 1538 about, oil on canvas, cm 119 x 165

 PRICE

 ADD TO LIGHTBOX

Italy, Tuscany, Florence, Uffizi Gallery. This canvas was commissioned by Guidobaldo della Rovere in 1536. It was brought to Florence in 1631, along with the inheritance of the Rovere family. In the collections of the Gallery since 1736.

Image number: 05603726
Copyright: Mondadori Portfolio/Electa/Antonio Quattrone
Date click: 01.01.2020
Special Instructions: **Authorization to request for not editorial use. Please contact Mondadori Portfolio - Courtesy of Ministry of Cultural Heritage and Activities and Tourism**

Commercial vs. Editorial

Release Info: Model Release Info
Image Size: 4593px x 6485px
85,2MB
38,9cm x 54,9cm (300dpi)

Keywords:

- 1538
- 16th century
- art
- beautiful people
- beauty
- bouquet
- breast
- day
- femininity
- fine art painting
- illustration and painting
- indoors
- long hair
- looking at camera
- lying on side
- naked
- oil painting
- one person
- one young woman only
- pittura
- portrait
- sensuality
- serene people
- shirtless
- titian
- vecellio tiziano
- vertical
- waist up

OUR CATALOGUE ARCHIVIST VIEW (BACK END)



Language: <input type="text" value="Italian"/>	Language: <input type="text" value="English (USA)"/>
Category Code <input type="text" value="Art"/>	
Original Library Name <input type="text" value="Archivio Arte AME"/>	Original Library Name <input type="text"/>
Date Click (Creation Date used for site sorting) <input type="text" value="01.01.2020"/>	
Headline <input type="text" value="Venere di Urbino"/>	Headline <input type="text" value="Venus of Urbino, by Vecellio Tiziano known as Titian, 16th Centur"/>
Caption * <input type="text" value="Venere di Urbino, Vecellio Tiziano detto Tiziano, 1538, XVI secolo, olio su tela. Italia, Firenze (Firenze), Galleria degli Uffizi. Particolare, busto Venere capelli sciolti treccia nudo seno bracciale mazzo di fiori lenzuola bianco incarnato roseo fondo nero rosso rosa toni bruni biondo."/>	Caption * <input type="text" value="Italy, Tuscany, Florence, Uffizi Gallery. This canvas was commissioned by Guidobaldo della Rovere in 1536. It was brought to Florence in 1631, along with the inheritance of the Rovere family. In the collections of the Gallery since 1736."/>
Keywords * <input type="text"/> arte bellezza bouquet capelli lunghi femminilità giorno mazzo di fiori ritratto sedicesimo secolo seno	Keywords * <input type="text"/> 1538 16th century art beautiful people beauty bouquet breast day femininity fine art painting
Topic <input type="text" value="Pittura"/>	Topic <input type="text" value="Drawing"/>
Color <input type="text" value="Color"/>	Color <input type="text" value="Color"/>
Special Instructions <input type="text" value="Autorizzazione da richiedere per tutti gli usi non editoriali. Contattare Mondadori Portfolio - Per concessione del Ministero dei beni e delle attività culturali e del turismo"/>	Special Instructions <input type="text" value="Authorization to request for not editorial use. Please contact Mondadori Portfolio - Courtesy of Ministry of Cultural Heritage and Activities and Tourism"/>

OUR CATALOGUE USER VIEW (FRONT END)



Lovers, London 1965

 PRICE

 ADD TO LIGHTBOX

Two young lovers embracing on a bench on the bank of an artificial lake in a London park. London (Great Britain), August 1965.

Image number:	02206002
Copyright:	Mario De Biasi Per Mondadori Portfolio
Date click:	01.08.1965
Tariff:	Golden
Special Instructions:	Commercial vs. Editorial
Release Info:	Model Release Info
Image Size:	5432px x 3661px 56,9MB 46,0cm x 31,0cm (300dpi)

Keywords:

1960s

chair

day

environment

external

horizontal

hug

lake

landscape

seated

shouldered

the sixties

OUR CATALOGUE ARCHIVIST VIEW (BACK END)



Language: <input type="text" value="Italian"/>	Language: <input type="text" value="English (USA)"/>
Category Code <input type="text" value="Society"/>	Original Library Name <input type="text" value="Archivio Mondadori"/>
Original Library Name <input type="text" value="Archivio Mondadori"/>	Original Library Name <input type="text"/>
Date Click (Creation Date used for site sorting) <input type="text" value="01.08.1965"/>	Headline <input type="text" value="Lovers, London 1965"/>
Headline <input type="text" value="Amanti, Londra 1965"/>	Headline <input type="text" value="Lovers, London 1965"/>
Caption * <input type="text" value="Due giovani innamorati siedono e si abbracciano sulle seggiole poste alla riva di un laghetto artificiale di un parco di Londra. Gran Bretagna, agosto 1965."/>	Caption * <input type="text" value="Two young lovers embracing on a bench on the bank of an artificial lake in a London park. London (Great Britain), August 1965."/>
Keywords * <input type="text" value="abbraccio ambiente amore amore costumi giovani anni sessanta caucasico coppia di spalle donna due persone"/>	Keywords * <input type="text" value="1960s chair day environment external horizontal hug lake landscape seated"/>
Topic <input type="text" value="Societa"/>	Topic <input type="text" value="Society"/>
Color <input type="text" value="Bianco/nero"/>	Color <input type="text" value="Black/White"/>
Special Instructions <input type="text"/>	Special Instructions <input type="text"/>
City <input type="text" value="Londra"/>	City <input type="text" value="London"/>

OUR CATALOGUE USER VIEW (FRONT END)



Vittorio Gassman smiling

 PRICE

 ADD TO LIGHTBOX

Italian actor and director Vittorio Gassman smiling. 1960s

Image number: 01981897
Copyright: Mondadori Portfolio/Angelo Cozzi
Date click: 01.01.1960
Tariff: Premium
Special Instructions: **Authorization required for not editorial use. Please contact Mondadori Portfolio**

Commercial vs. Editorial
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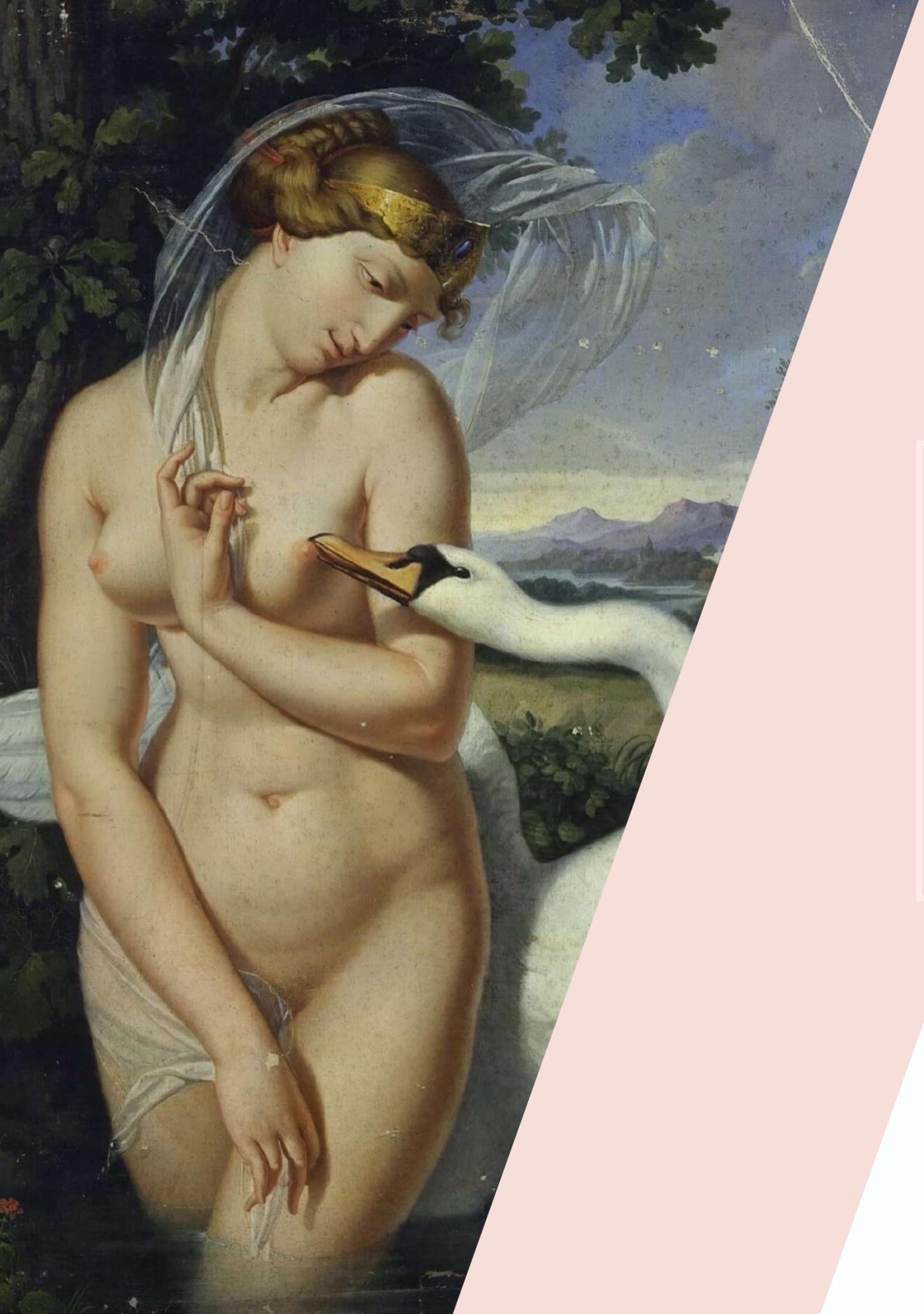
Keywords:

1960s 40-49 years actor adult beauty caucasian cinema close-up director interior italian liking looking at the camera
man one person posing relax scriptwriter smile theatre the sixties

OUR CATALOGUE ARCHIVIST VIEW (BACK END)



Language: Italian	Language: English (USA)
Category Code Cinema & Entertainment	
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Date Click (Creation Date used for site sorting) 01.01.1960	
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Caption * L'attore e regista italiano Vittorio Gassman sorride. Anni Sessanta	Caption * Italian actor and director Vittorio Gassman smiling. 1960s
Keywords * 40-49 anni adulto anni sessanta attore bellezza caucasico cinema guardare in camera interno italiano	Keywords * 1960s 40-49 years actor adult beauty caucasian cinema close-up director interior
Topic Cinema	Topic Cinema
Color Bianco/nero	Color Black/White
Special Instructions Autorizzazione richiesta per tutti gli usi non editoriali. Contattare Mondadori Portfolio	Special Instructions Authorization required for not editorial use. Please contact Mondadori Portfolio



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Manhattan

profimedia

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Art

ART
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verett collection

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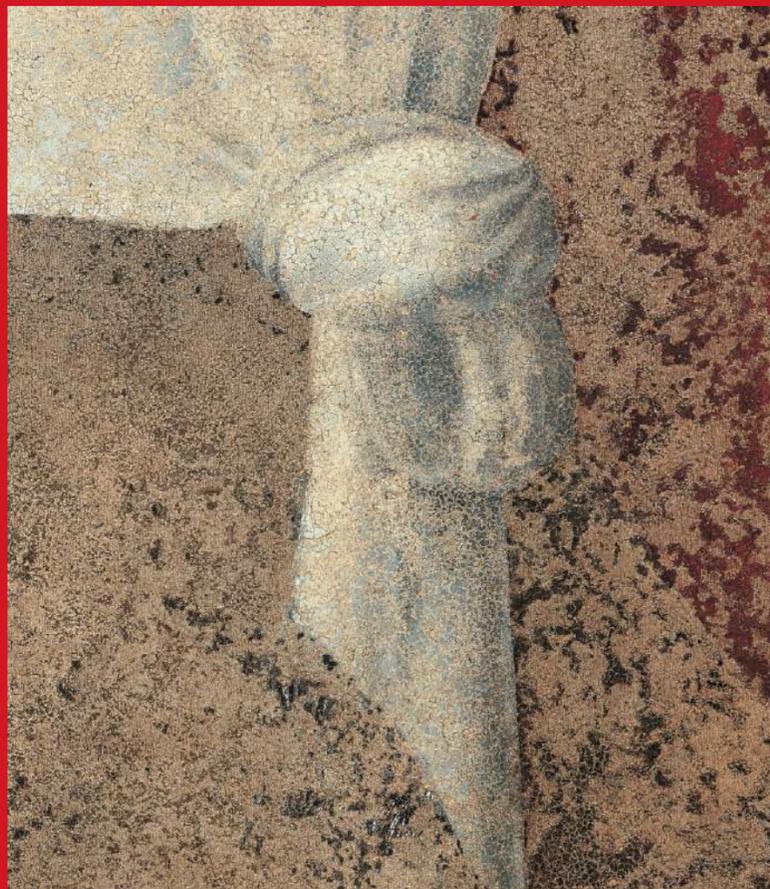
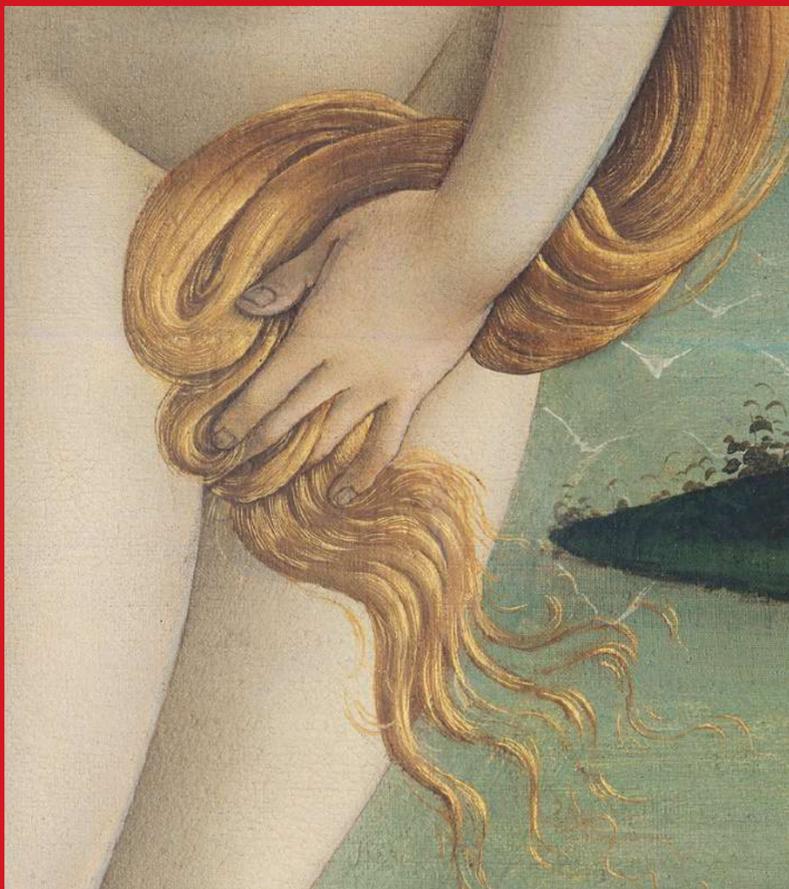
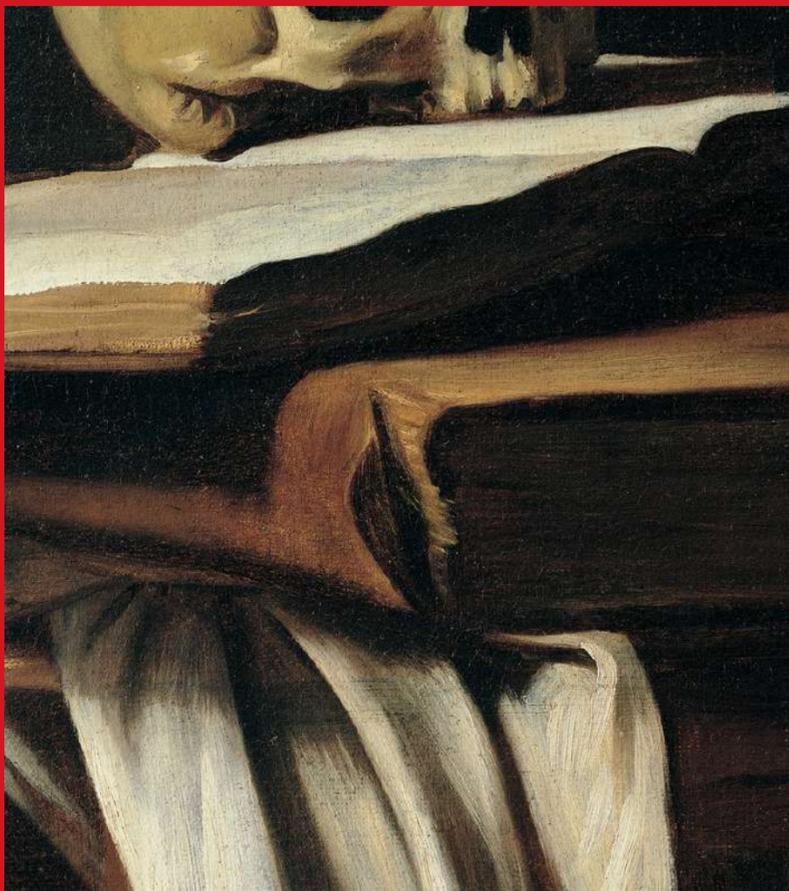
CASE HISTORY





RECOVERY OF THE ELECTA ARCHIVE

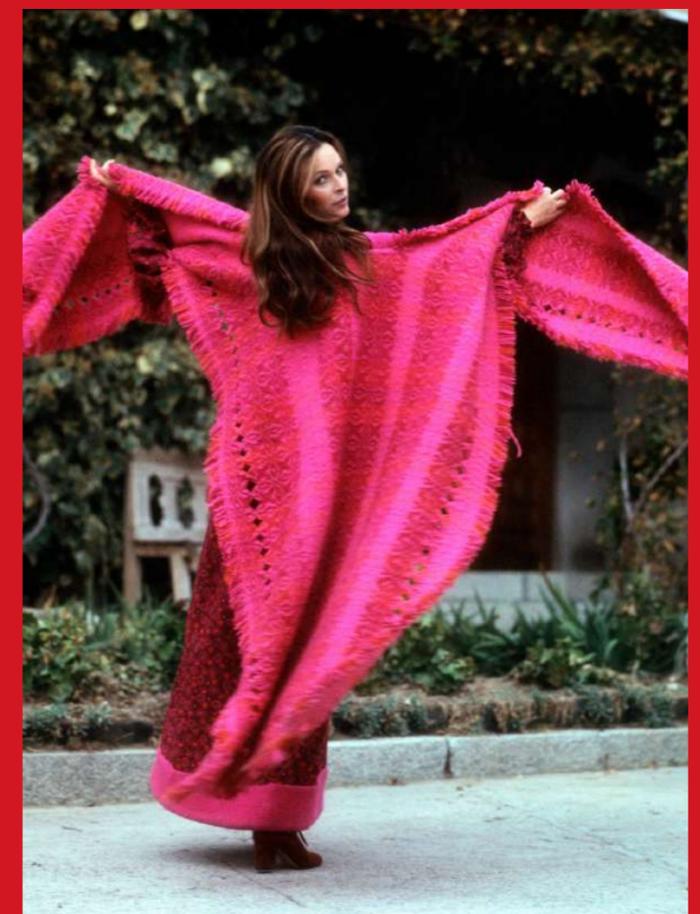
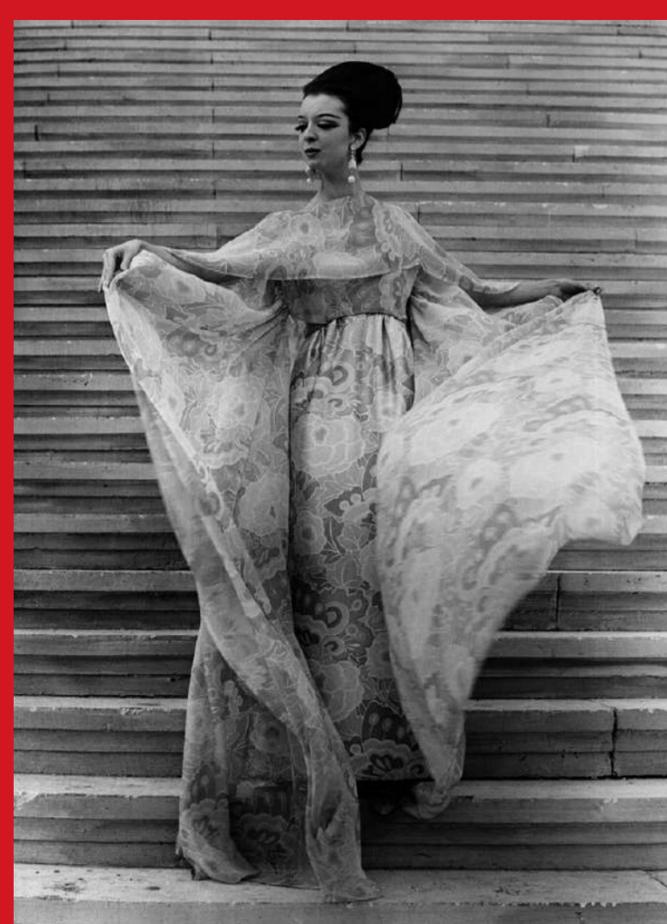
Recovery of the photographic archive of the
publisher's artistic publications

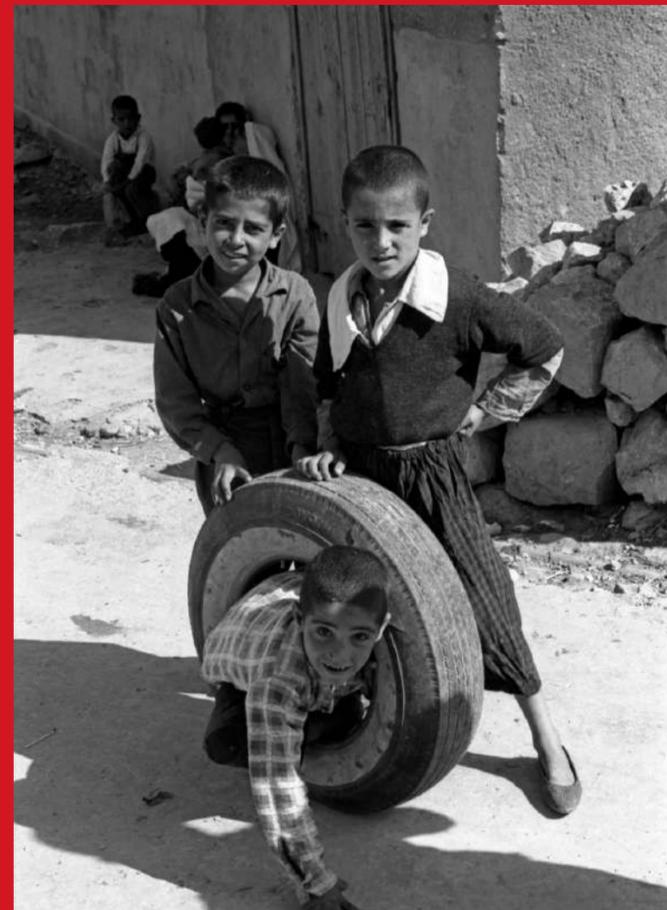
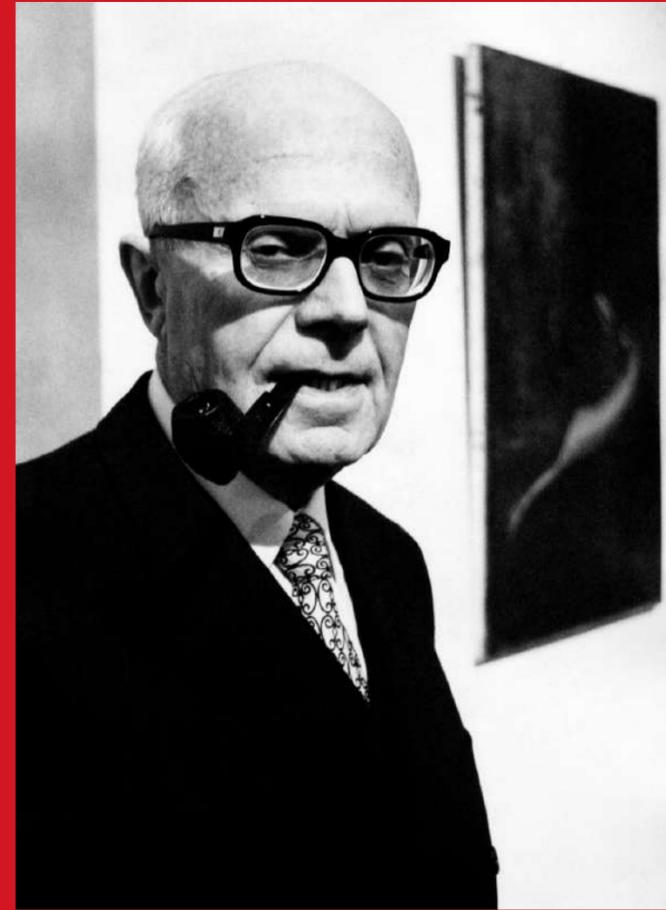
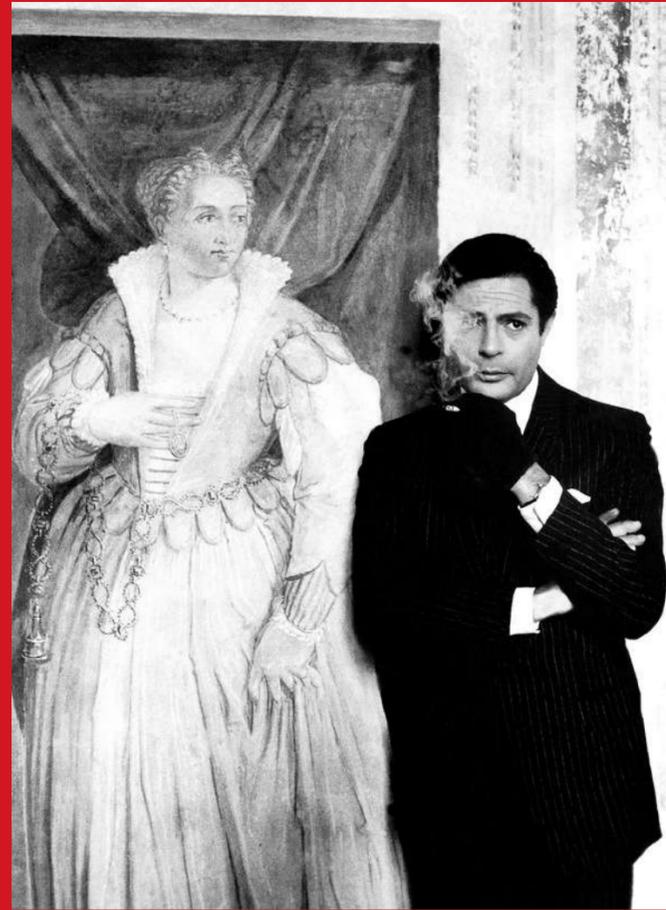


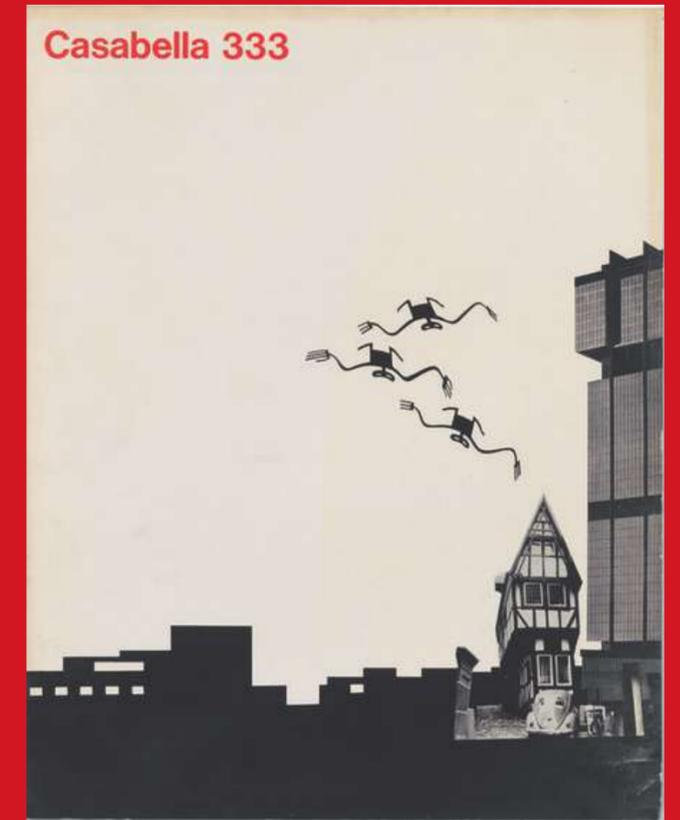
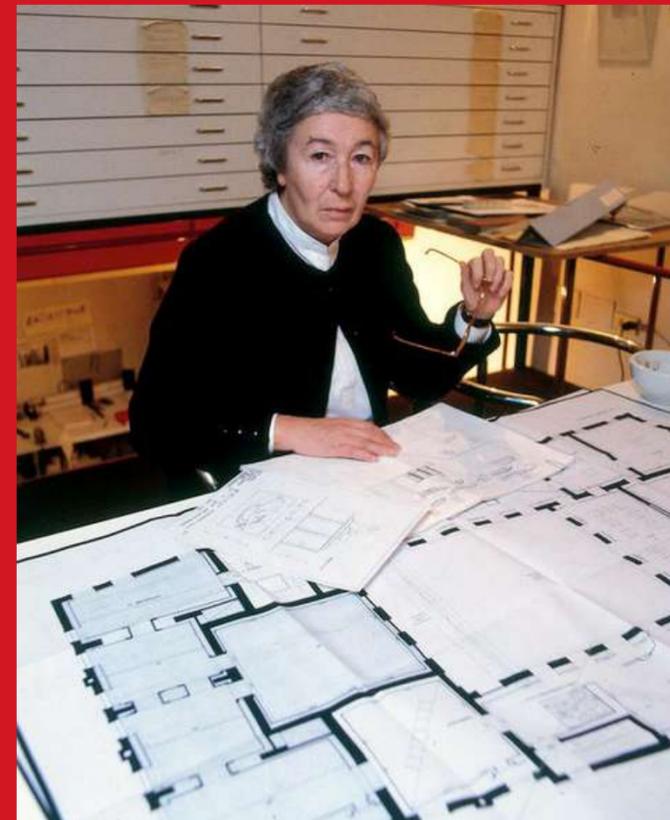
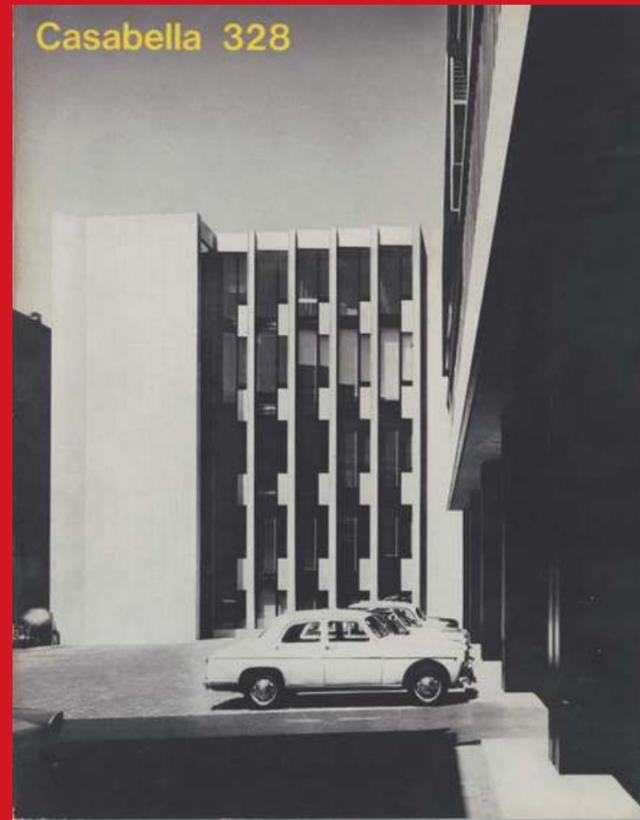
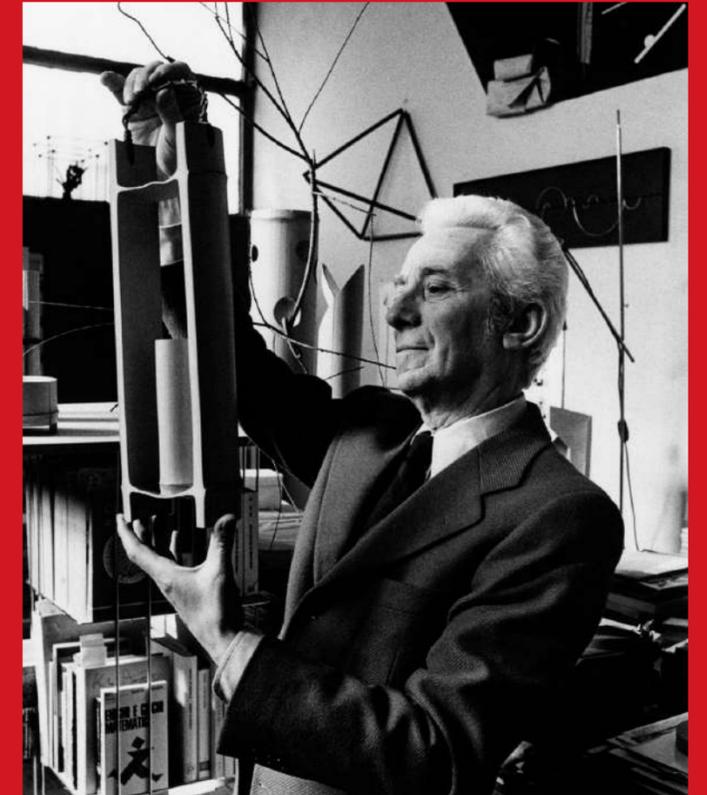
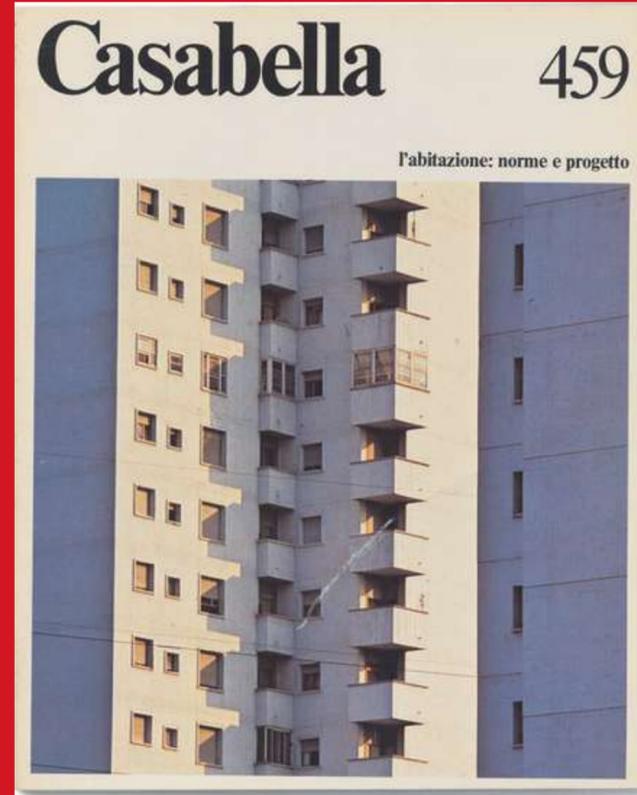
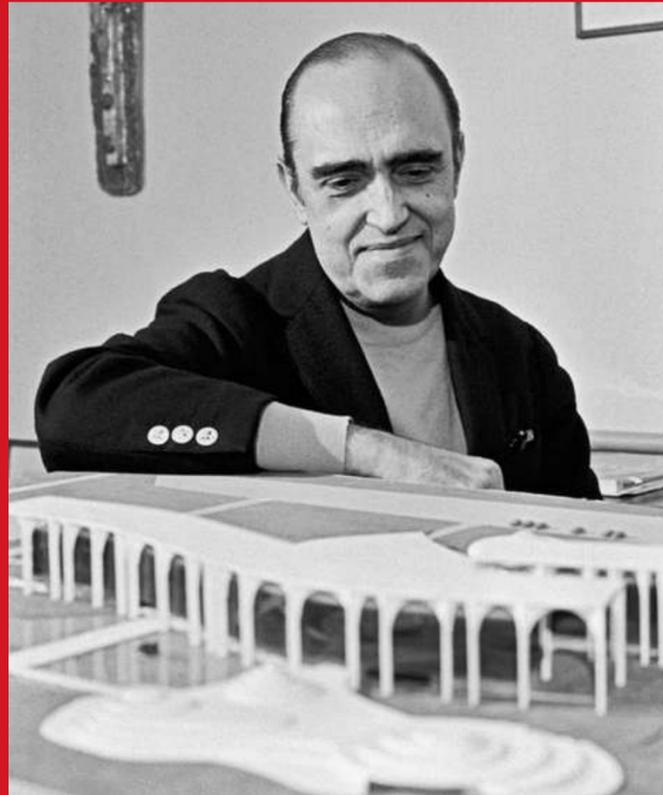
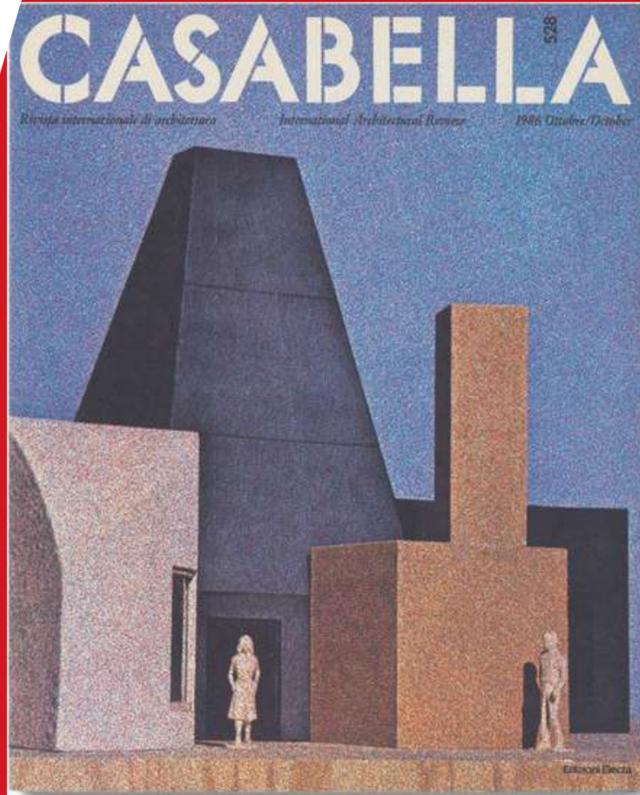


HISTORICAL MONDADORI MAGAZINES

Recovery and digitization of the photographic
archive of Mondadori's historical magazines





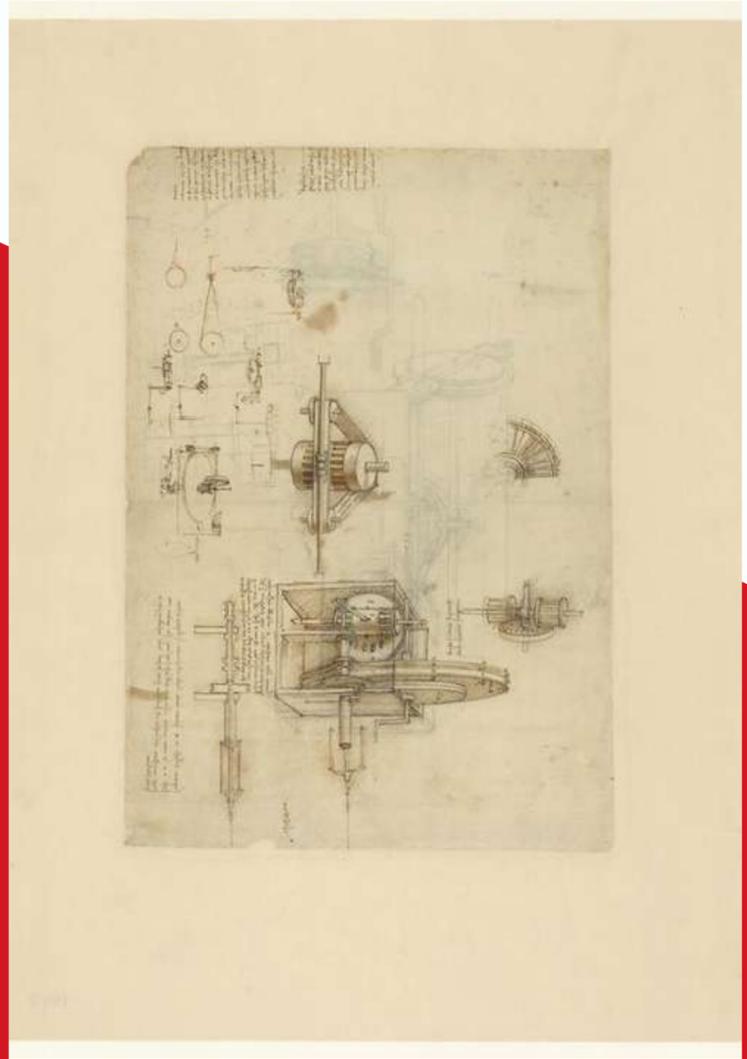
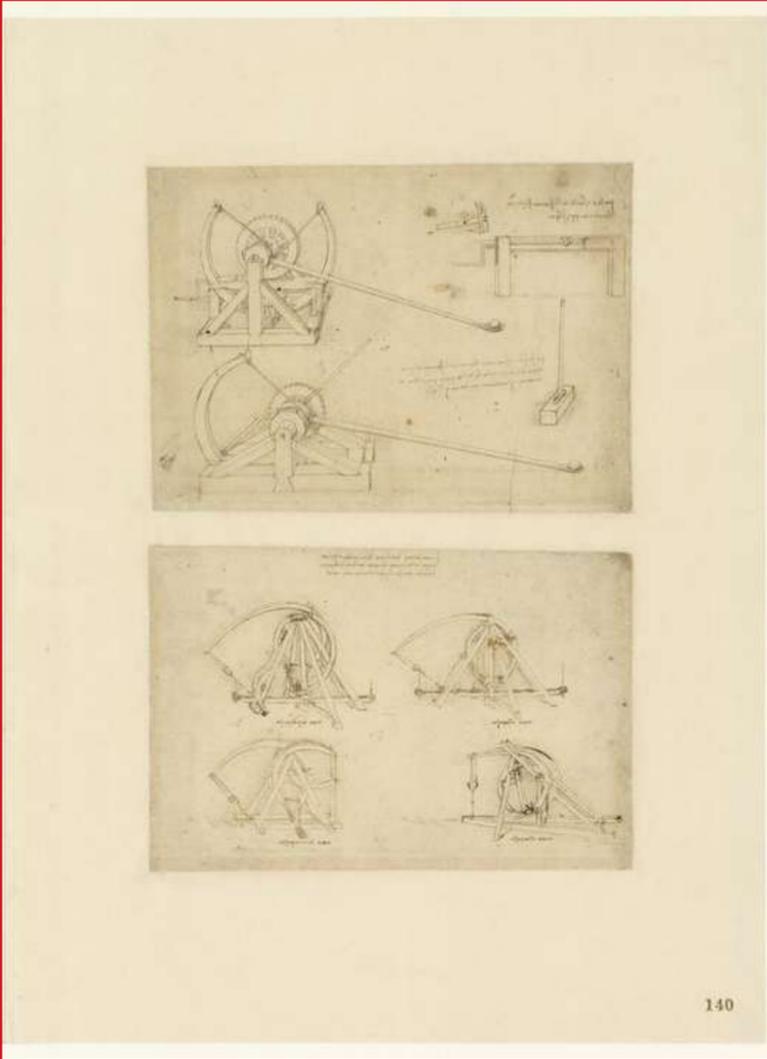
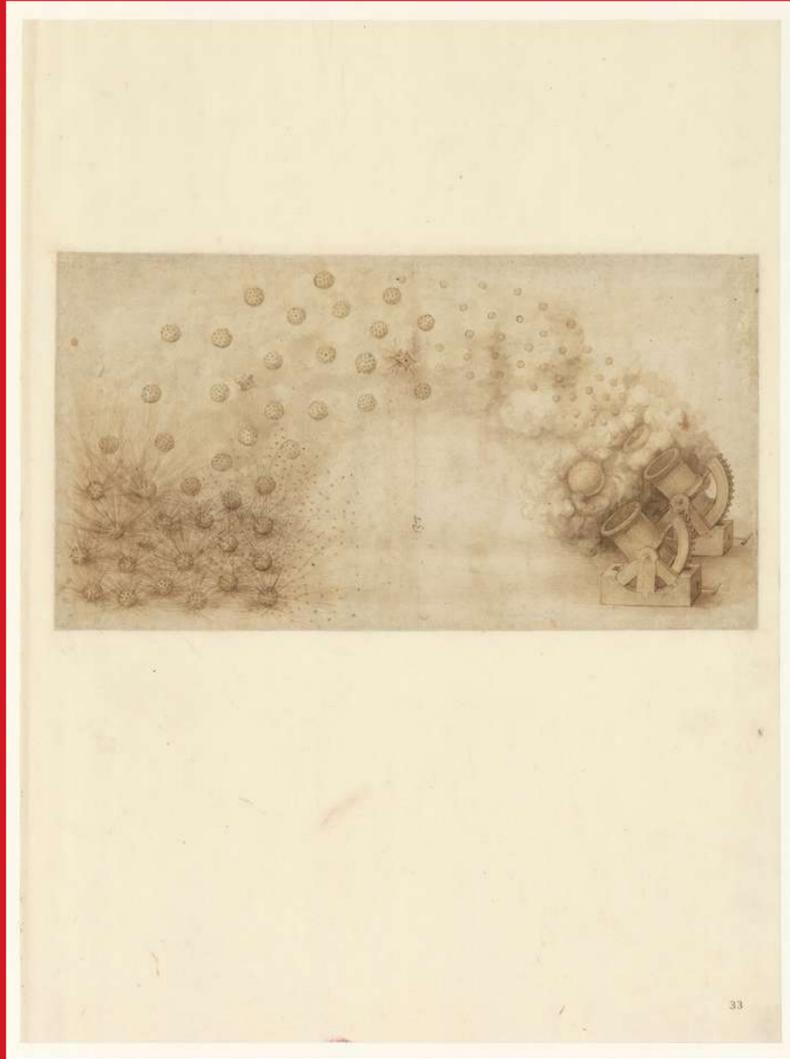




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