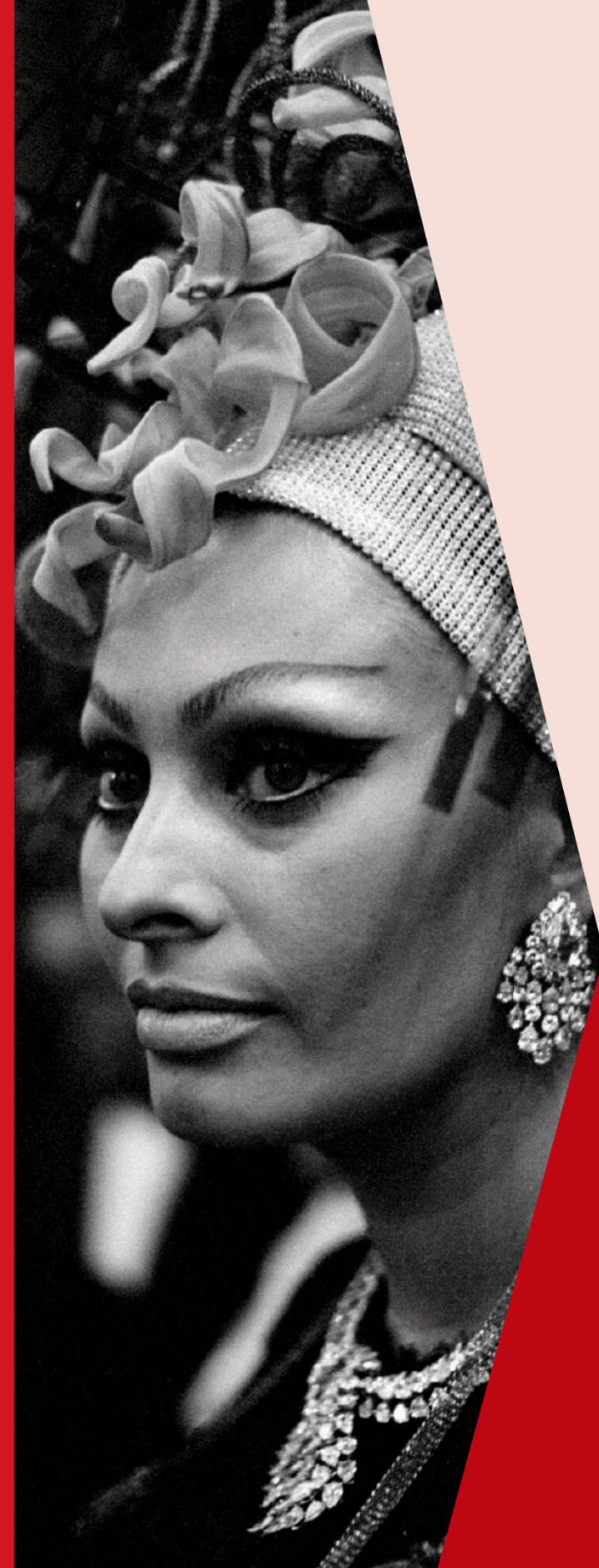


**NUMÉRISATION, CLASSEMENT ET  
VALORISATION  
D'ARCHIVES DE PHOTOS  
HISTORIQUES, ARTISTIQUES ET  
CULTURELLES**



## QUI SOMMES-NOUS

**Mondadori Portfolio** est l'agence photo du Groupe Mondadori. Provenant de la récupération des archives des revues historiques de l'éditeur ainsi que des archives de Electa, Mondadori Portfolio accueille aujourd'hui sur son portail [www.mondadoriportfolio.com](http://www.mondadoriportfolio.com) plus de 30 millions d'images.



#HISTORY&VINTAGE



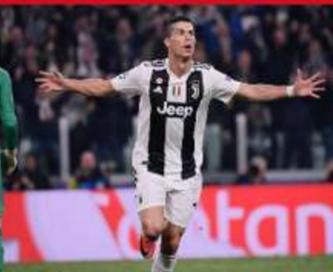
#BEAUTY



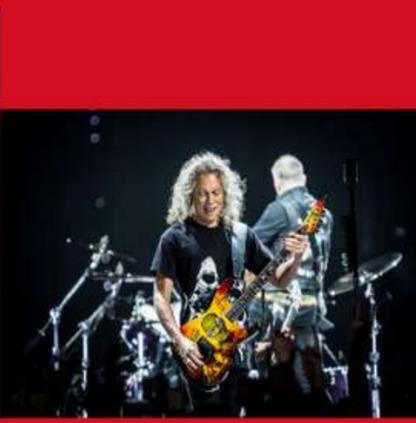
#CATWALK

# ALL YOU CAN IMAGINE

#ART



#ENTERTAINMENT



WWW.MONDADORIPORTOLIO.COM

# RÉCUPÉRATION ET VALORISATION DES ARCHIVES

L'Italie détient un patrimoine culturel souvent invisible : des photos et des documents historiques soigneusement conservés dans les archives de bibliothèques, de musées et dans des collections publiques ou privées.

Grâce à Mondadori Portfolio, il est possible de numériser et classer ses propres collections en permettant l'obtention d'une licence sur le marché italien et international.



## NUMÉRISATION

Mondadori Portfolio est en mesure de s'occuper du passage du support analogique au support numérique, en transformant les photos ainsi que les négatifs en fichier d'images de très haute résolution, tout en respectant les couleurs originales sans les altérer.



# TYPOLOGIE ET FORMATS DE MÉTADONNÉES ET NUMÉRISATION

## **NUMÉRISATION:**

impression n/b jusqu'à 18x24 cm  
impression n/b à partir de 20x30 cm  
impression COULEUR jusqu'à 18x24 cm  
impression COULEUR à partir de 20x30 cm  
négatifs n/b tout format  
négatifs COULEUR tout format  
sélection avec interventions COULEUR

## **CLASSEMENT:**

light, standard  
art, cuisine  
Seo ita, Seo eng  
Traductions

# MÉTADONNÉES

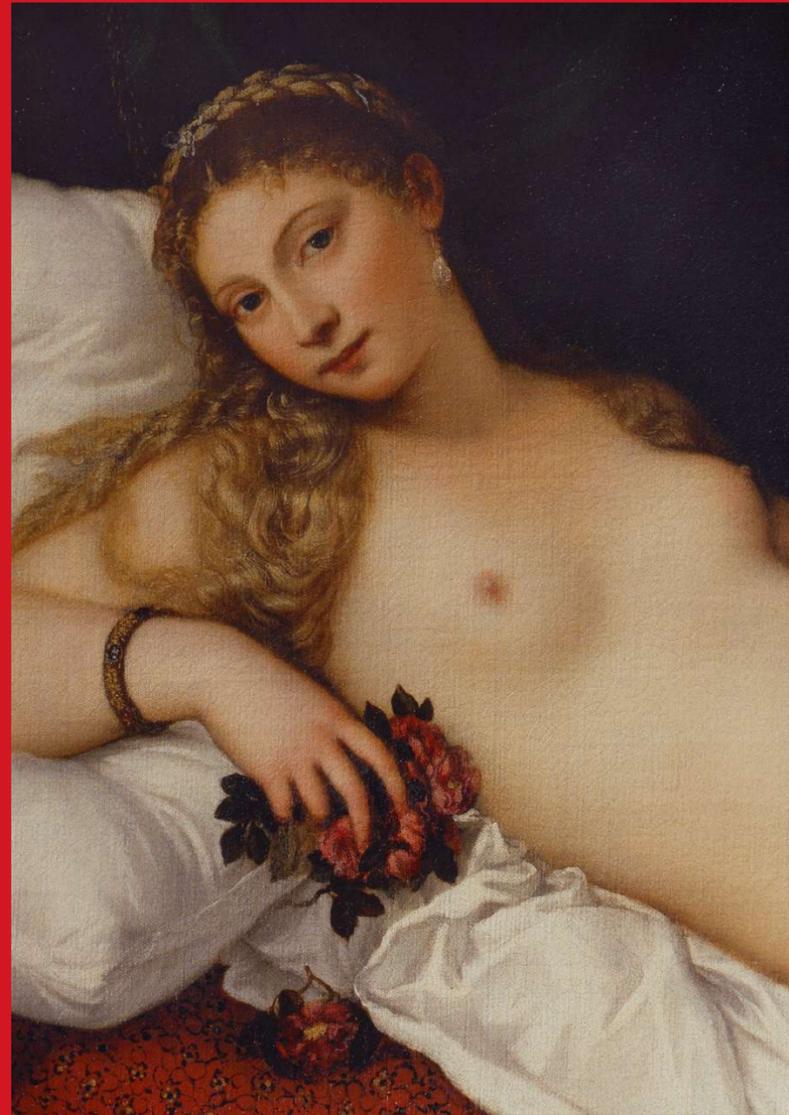
Chaque collection est unique, chaque image demande un catalogage soigné, conscient des termes et du langage spécifique du sujet traité.

Notre service de classement est conçu sur mesure pour tout type d'archives, en impliquant des conseillers spécialisés en fonction du sujet.

# **EXEMPLE DE MÉTADONNÉES**

Exemple d'utilisation des métadonnées  
commerciales pour la gestion des actifs  
numériques

# NOTRE CATALOGAGE VUE UTILISATEUR (FRONT END)



Venus of Urbino, by Vecellio Tiziano known as Titian, 16th Century, 1538 about, oil on canvas, cm 119 x 165

PRICE

ADD TO LIGHTBOX

Italy, Tuscany, Florence, Uffizi Gallery. This canvas was commissioned by Guidobaldo della Rovere in 1536. It was brought to Florence in 1631, along with the inheritance of the Rovere family. In the collections of the Gallery since 1736.

Image number: 05603726  
Copyright: Mondadori Portfolio/Electa/Antonio Quattrone  
Date click: 01.01.2020  
Special Instructions: Authorization to request for not editorial use. Please contact Mondadori Portfolio - Courtesy of Ministry of Cultural Heritage and Activities and Tourism  
Commercial vs. Editorial  
Release Info: Model Release Info  
Image Size: 4593px x 6485px  
85,2MB  
38,9cm x 54,9cm (300dpi)

## Keywords:

1538 16th century art beautiful people beauty bouquet breast day femininity fine art painting illustration and painting indoors  
long hair looking at camera lying on side naked oil painting one person one young woman only pittura portrait sensuality  
serene people shirtless titian vecellio tiziano vertical waist up

# NOTRE CATALOGAGE VUE CATALOGUEUR (BACK END)



Language: <input type="text" value="Italian"/>	Language: <input type="text" value="English (USA)"/>
Category Code <input type="text" value="Art"/>	
Original Library Name <input type="text" value="Archivio Arte AME"/>	Original Library Name <input type="text"/>
Date Click (Creation Date used for site sorting) <input type="text" value="01.01.2020"/>	
Headline <input type="text" value="Venere di Urbino"/>	Headline <input type="text" value="Venus of Urbino, by Vecellio Tiziano known as Titian, 16th Centur"/>
Caption * <input type="text" value="Venere di Urbino, Vecellio Tiziano detto Tiziano, 1538, XVI secolo, olio su tela. Italia, Firenze (Firenze), Galleria degli Uffizi. Particolare, busto Venere capelli sciolti treccia nudo seno bracciale mazzo di fiori lenzuola bianco incarnato roseo fondo nero rosso rosa toni bruni biondo."/>	Caption * <input type="text" value="Italy, Tuscany, Florence, Uffizi Gallery. This canvas was commissioned by Guidobaldo della Rovere in 1536. It was brought to Florence in 1631, along with the inheritance of the Rovere family. In the collections of the Gallery since 1736."/>
Keywords * <input type="text"/> arte bellezza bouquet capelli lunghi femminilità giorno mazzo di fiori ritratto sedicesimo secolo seno	Keywords * <input type="text"/> Add Remove Replace 1538 16th century art beautiful people beauty bouquet breast day femininity fine art painting
Topic <input type="text" value="Pittura"/>	Topic <input type="text" value="Drawing"/>
Color <input type="text" value="Color"/>	Color <input type="text" value="Color"/>
Special Instructions <input type="text" value="Autorizzazione da richiedere per tutti gli usi non editoriali. Contattare Mondadori Portfolio - Per concessione del Ministero dei beni e delle attività culturali e del turismo"/>	Special Instructions <input type="text" value="Authorization to request for not editorial use. Please contact Mondadori Portfolio - Courtesy of Ministry of Cultural Heritage and Activities and Tourism"/>

# NOTRE CATALOGAGE VUE UTILISATEUR (FRONT END)



## Lovers, London 1965

 PRICE

 ADD TO LIGHTBOX

Two young lovers embracing on a bench on the bank of an artificial lake in a London park. London (Great Britain), August 1965.

Image number:	02206002
Copyright:	Mario De Biasi Per Mondadori Portfolio
Date click:	01.08.1965
Tariff:	Golden
Special Instructions:	Commercial vs. Editorial
Release Info:	Model Release Info
Image Size:	5432px x 3661px 56,9MB 46,0cm x 31,0cm (300dpi)

## Keywords:

1960s

chair

day

environment

external

horizontal

hug

lake

landscape

seated

shouldered

the sixties

# NOTRE CATALOGAGE VUE CATALOGUEUR (BACK END)



Language: <input type="text" value="Italian"/>	Language: <input type="text" value="English (USA)"/>
Category Code <input type="text" value="Society"/>	Original Library Name <input type="text" value="Archivio Mondadori"/>
Original Library Name <input type="text" value="Archivio Mondadori"/>	Original Library Name <input type="text"/>
Date Click (Creation Date used for site sorting) <input type="text" value="01.08.1965"/>	Headline <input type="text" value="Lovers, London 1965"/>
Headline <input type="text" value="Amanti, Londra 1965"/>	Headline <input type="text" value="Lovers, London 1965"/>
Caption * <input type="text" value="Due giovani innamorati siedono e si abbracciano sulle seggiole poste alla riva di un laghetto artificiale di un parco di Londra. Gran Bretagna, agosto 1965."/>	Caption * <input type="text" value="Two young lovers embracing on a bench on the bank of an artificial lake in a London park. London (Great Britain), August 1965."/>
Keywords * <input type="text" value="abbraccio ambiente amore amore costumi giovani anni sessanta caucasico coppia di spalle donna due persone"/>	Keywords * <input type="text" value="1960s chair day environment external horizontal hug lake landscape seated"/>
Topic <input type="text" value="Societa"/>	Topic <input type="text" value="Society"/>
Color <input type="text" value="Bianco/nero"/>	Color <input type="text" value="Black/White"/>
Special Instructions <input type="text"/>	Special Instructions <input type="text"/>
City <input type="text" value="Londra"/>	City <input type="text" value="London"/>

# NOTRE CATALOGAGE VUE UTILISATEUR (FRONT END)



## Vittorio Gassman smiling

 PRICE

 ADD TO LIGHTBOX

Italian actor and director Vittorio Gassman smiling. 1960s

Image number: 01981897  
Copyright: Mondadori Portfolio/Angelo Cozzi  
Date click: 01.01.1960  
Tariff: Premium  
Special Instructions: **Authorization required for not editorial use. Please contact Mondadori Portfolio**

Commercial vs. Editorial  
Release Info: Model Release Info  
Image Size: 4864px x 4961px  
69,0MB  
41,2cm x 42,0cm (300dpi)

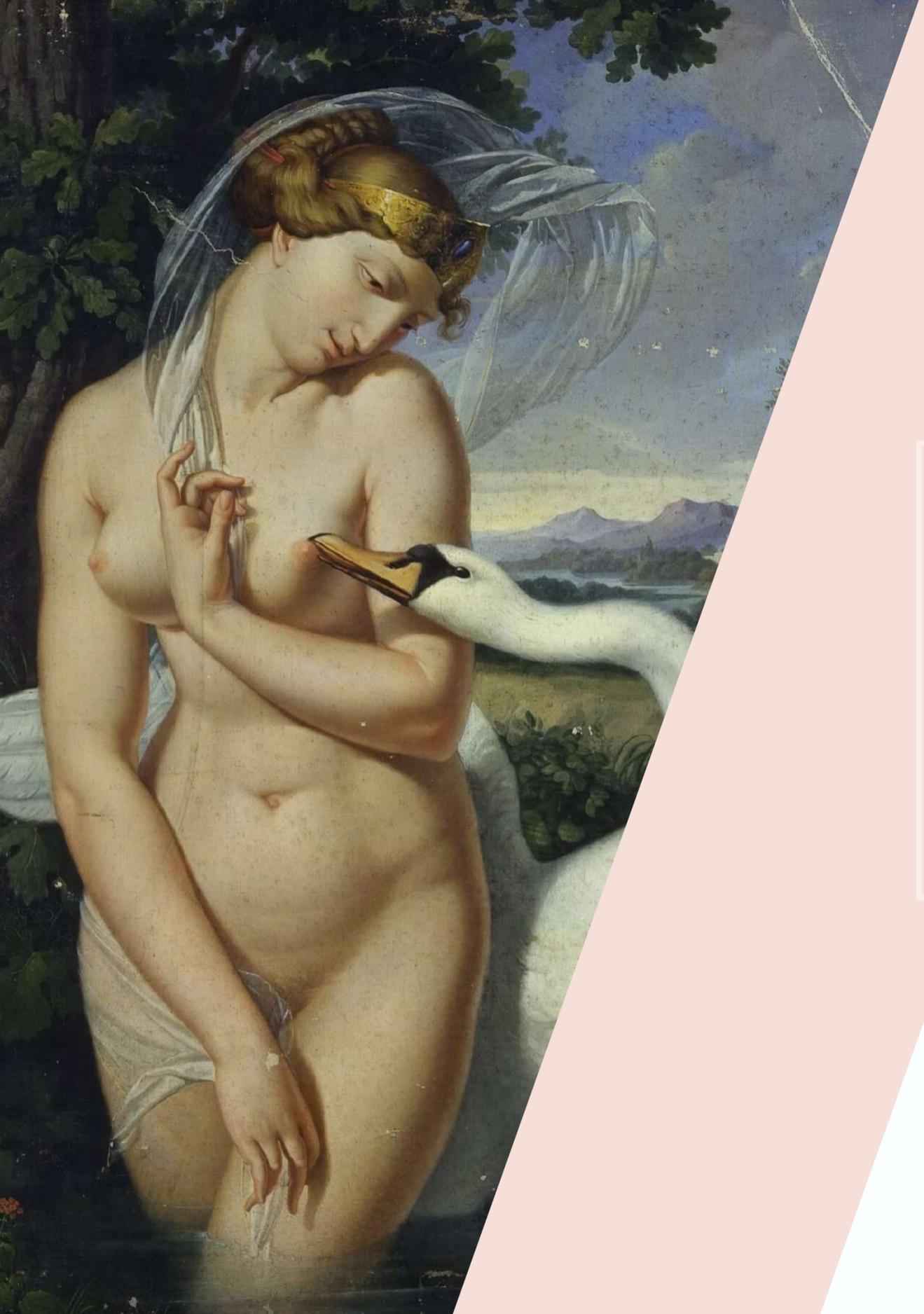
### Keywords:

1960s 40-49 years actor adult beauty caucasian cinema close-up director interior italian liking looking at the camera  
man one person posing relax scriptwriter smile theatre the sixties

# NOTRE CATALOGAGE VUE CATALOGUEUR (BACK END)



Language: Italian	Language: English (USA)
Category Code Cinema & Entertainment	
Original Library Name Archivio Mondadori	Original Library Name
Date Click (Creation Date used for site sorting) 01.01.1960	
Headline Vittorio Gassman sorride	Headline Vittorio Gassman smiling
Caption * L'attore e regista italiano Vittorio Gassman sorride. Anni Sessanta	Caption * Italian actor and director Vittorio Gassman smiling. 1960s
Keywords * 40-49 anni adulto anni sessanta attore bellezza caucasico cinema guardare in camera interno italiano	Keywords * 1960s 40-49 years actor adult beauty caucasian cinema close-up director interior
Topic Cinema	Topic Cinema
Color Bianco/nero	Color Black/White
Special Instructions Autorizzazione richiesta per tutti gli usi non editoriali. Contattare Mondadori Portfolio	Special Instructions Authorization required for not editorial use. Please contact Mondadori Portfolio



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IBL

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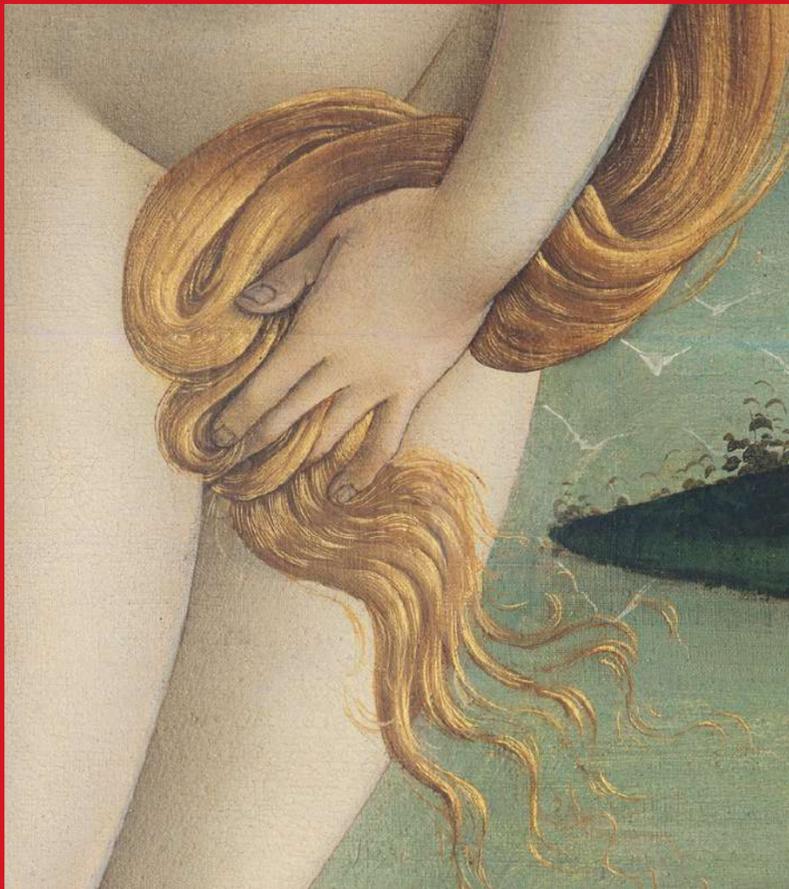
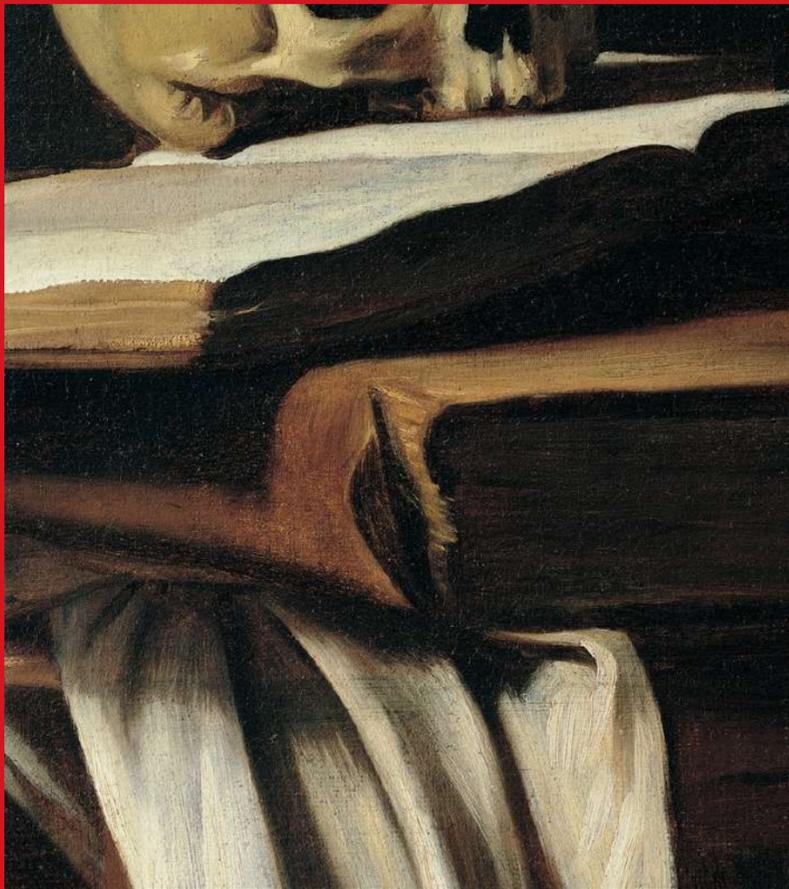
# HISTORIQUE



The background is a detailed painting of an angel, likely from the 'Annunciation' by Fra Angelico. The angel is shown from the waist up, wearing a blue robe with a gold shawl. She holds a large, colorful peacock feather fan. The scene is set in a room with a wooden door and a window. In the foreground, there are several roses. The entire image is overlaid with a semi-transparent red filter. A white rectangular box is centered over the text.

# RÉCUPÉRATION DES ARCHIVES ELECTA

Récupération des archives de photos, réalisée par  
l'éditeur pour ses parutions d'art

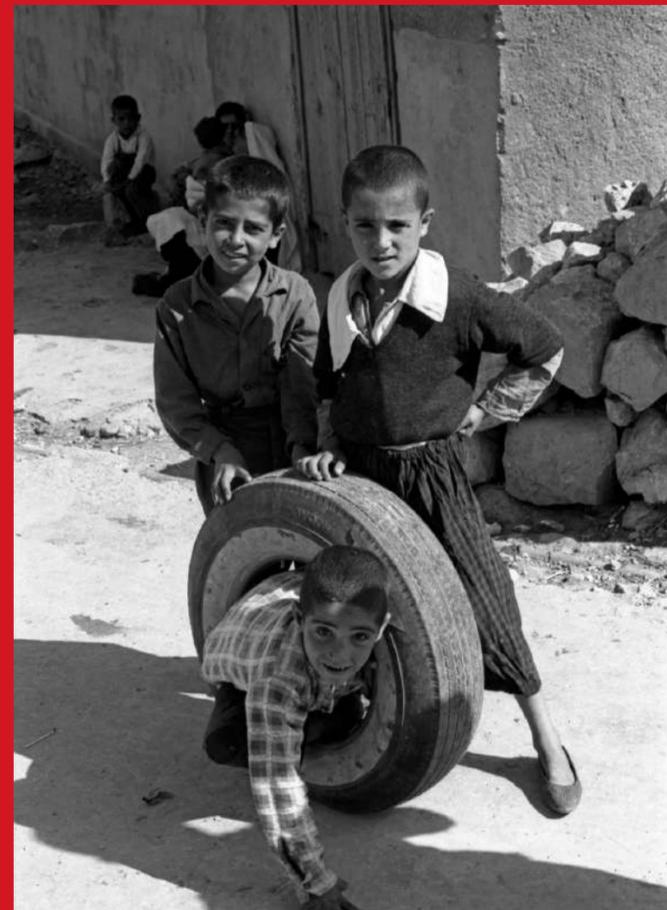
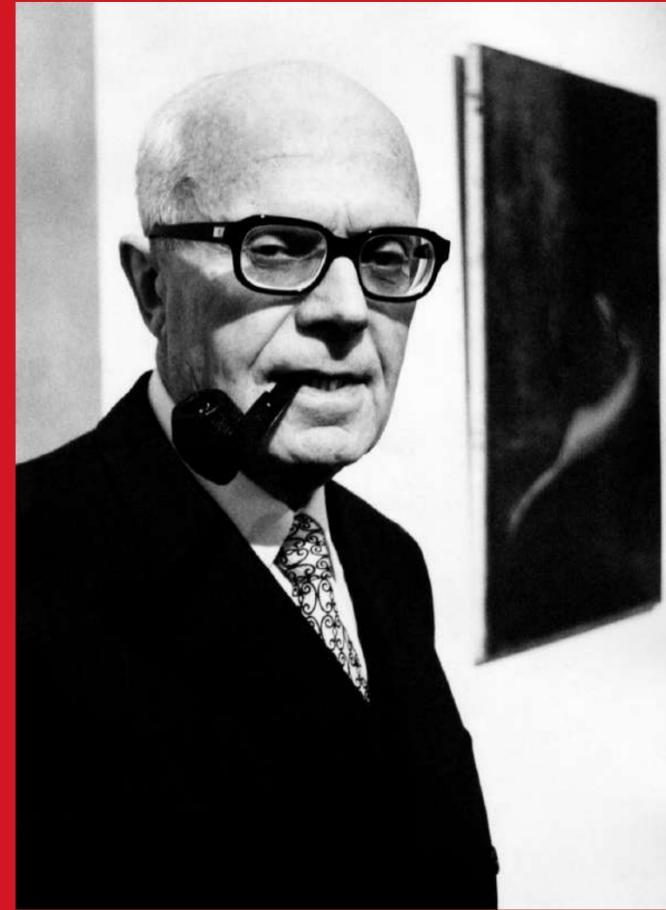
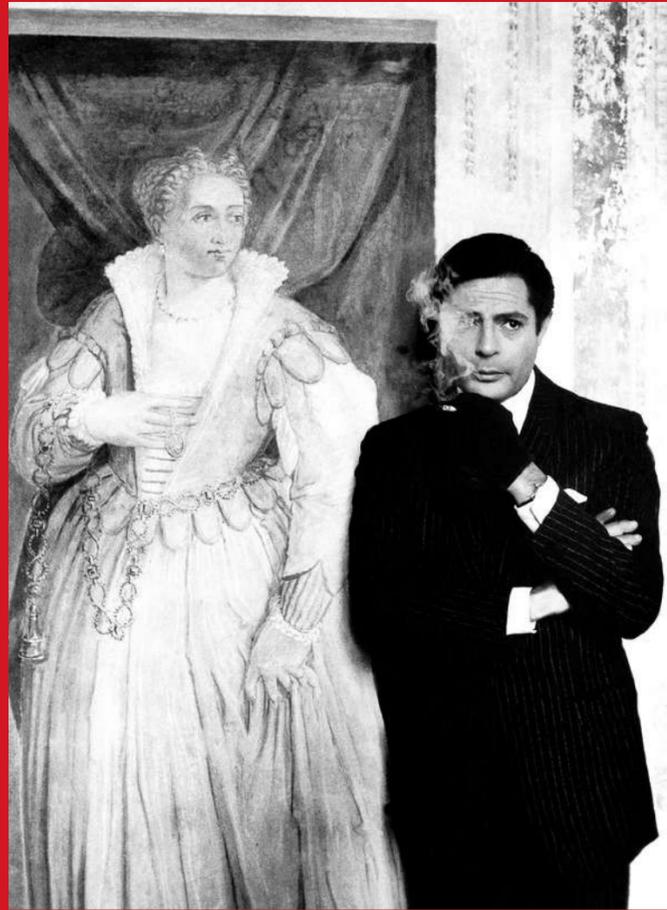


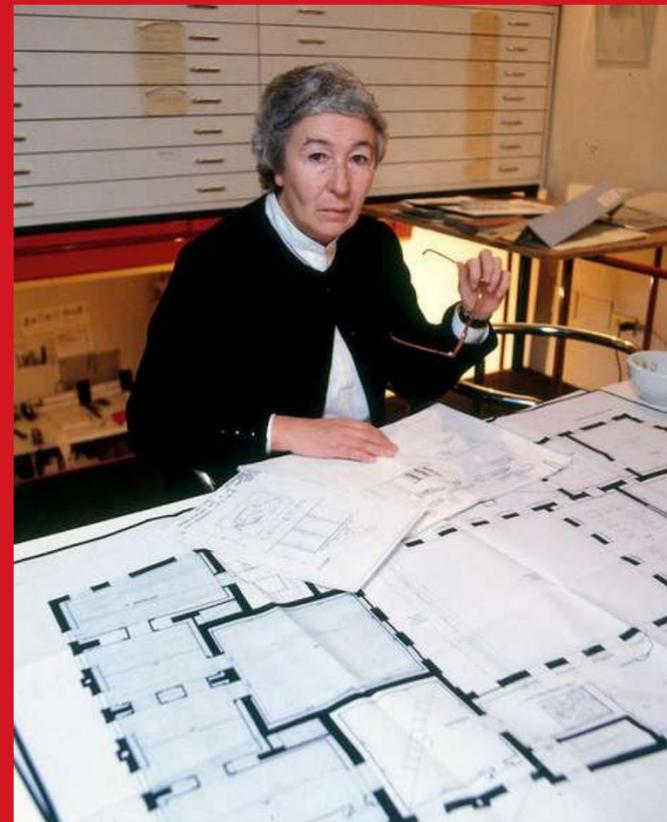
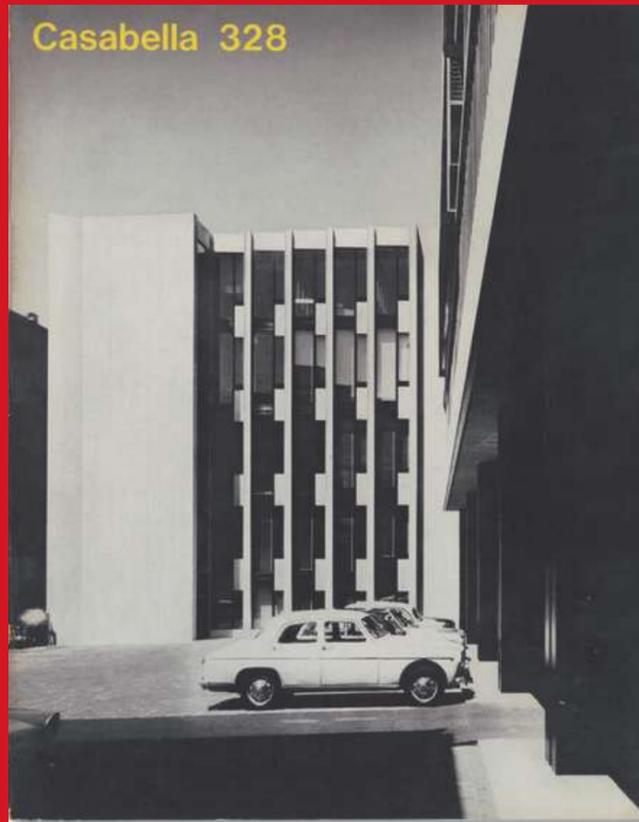
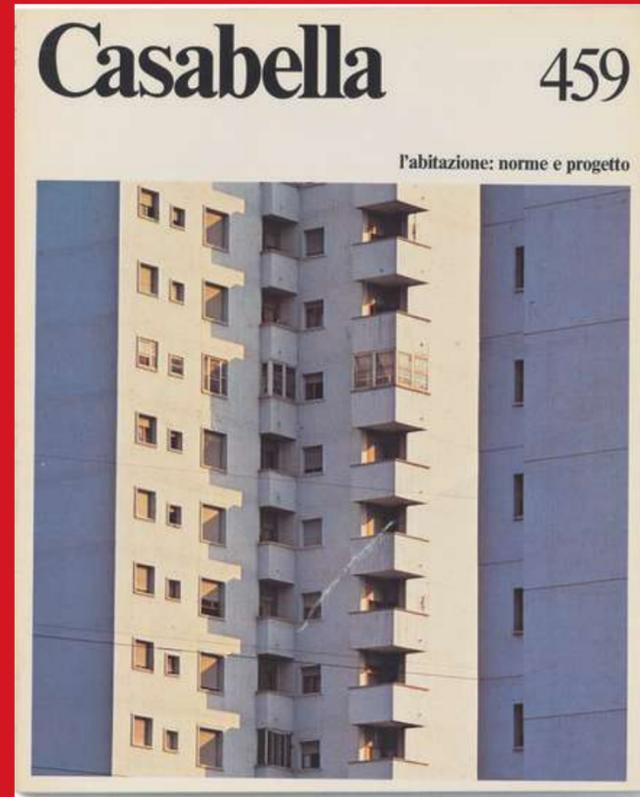
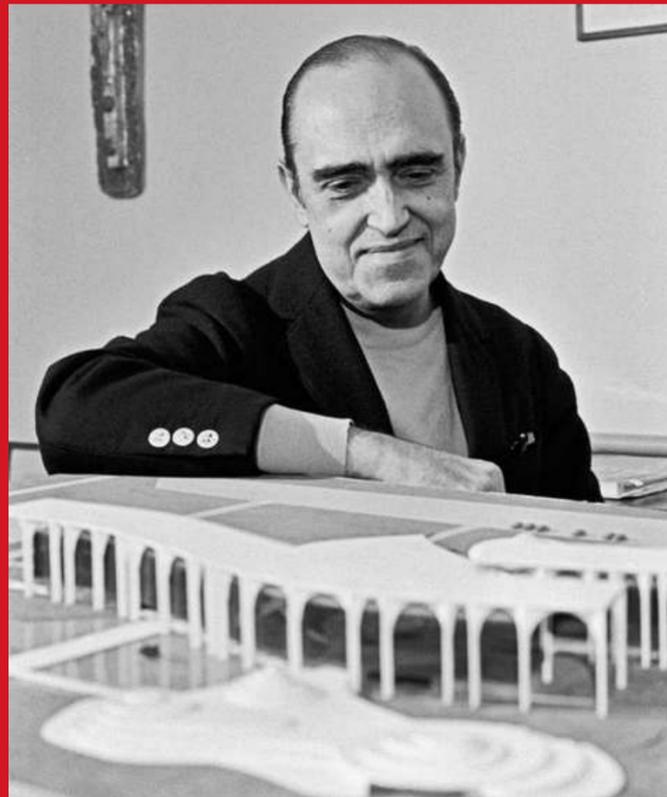
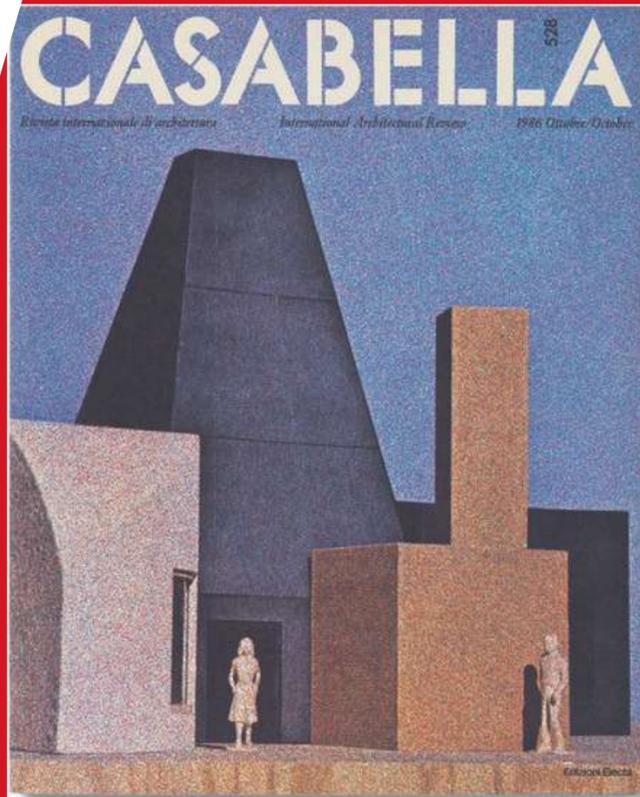


# LES REVUES HISTORIQUES MONDADORI

Récupération et numérisation des archives photos  
des revues historiques de Mondadori





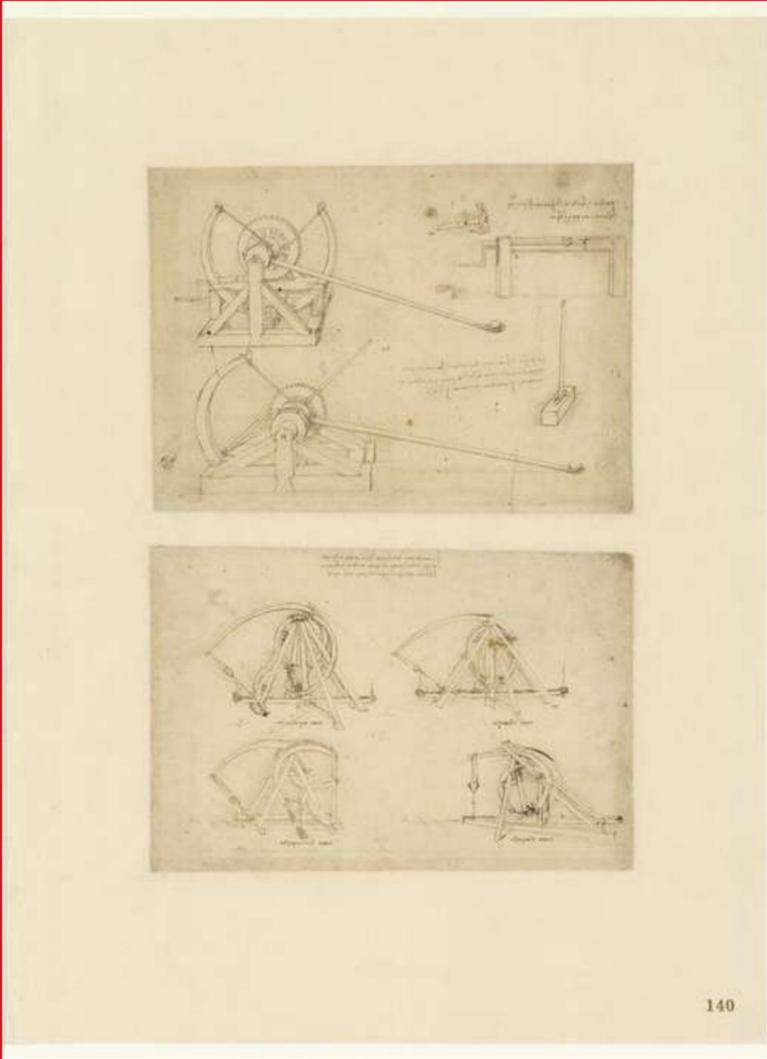
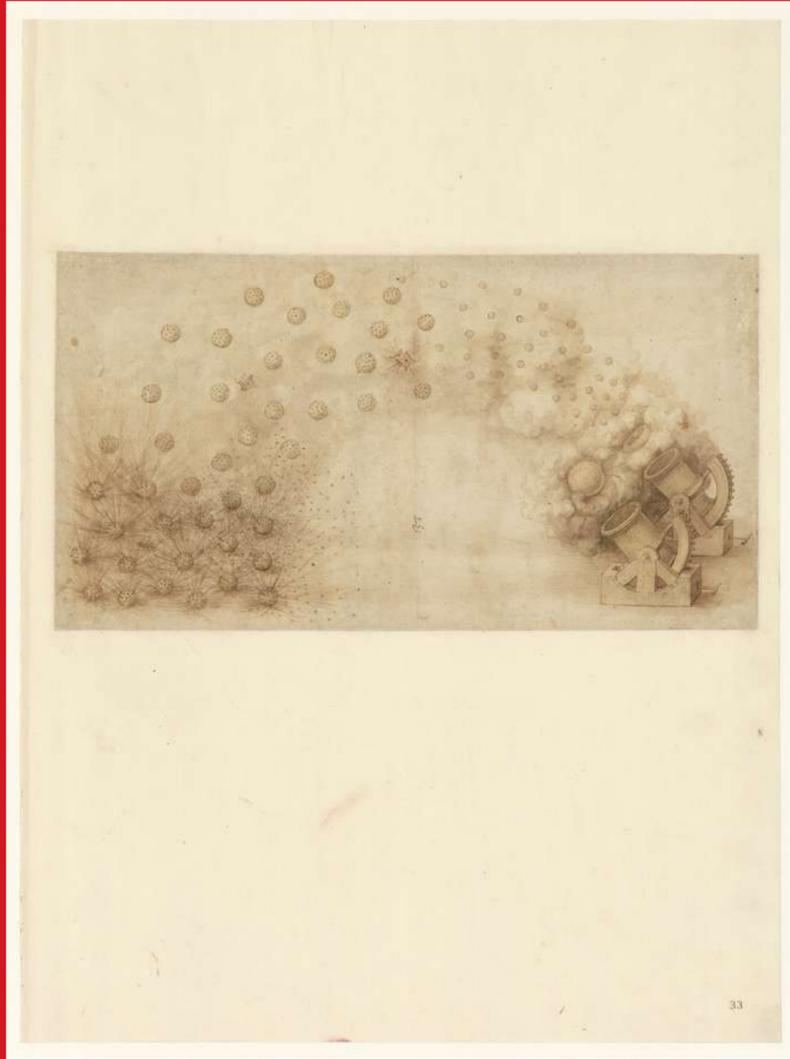




# **VENERANDA BIBLIOTECA AMBROSIANA**

Distribution des archives d'œuvres d'art, de manuscrits et numérisation &quot;sur demande&quot; pour les clients





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Via Arnoldo Mondadori, 1, 20090 Segrate MI

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